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## **Boston Market Brings BBQ Back To Menu For Summer**

Golden, Colo. – June 1, 2009 -- The first day of summer comes early to Boston Market as it introduces Summertime BBQ selections to the menu.

In the spirit of the season, the chicken experts at Boston Market invite guests to enjoy a variety of flavorful new dishes, including:

- Boston Market's signature Rotisserie Chicken and new Beef Brisket, brushed with a sweet and spicy BBQ sauce with hints of smoky molasses and brown sugar.
- Sandwiches including the Whole Rotisserie BBQ Chicken Carver® and the 1/2 Rotisserie BBQ Chicken Carver® Combo, available on Boston Market's \$5 Menu.
- A selection of fresh and delicious summer side dishes, including Baked Beans, Coleslaw, Fruit Salad and Potato Salad.
- Two classic American desserts, Apple Pie and Chocolate Cake, which were brought back for summer but will remain on the permanent menu.

Boston Market's new Summertime BBQ menu items offer great new taste but with the same everyday value. The new items are available in individual meals, family meals, or through Boston Market Catering . Individual meals start at \$4.29, family meals start at \$19.99, and catered Summertime BBQ meals start at a value price of \$6.99 per person.

"Boston Market is known for home-style food that friends and families can enjoy together," said Judy Cantrell, Boston Market chief brand officer. "Our new BBQ menu provides even more great ways to enjoy Boston Market – it's perfect for summer gatherings like a family reunion, quick dinner or even a company picnic."

The limited time menu is available nationwide today through August 31, 2009.

### **About Boston Market**

Boston Market Corporation, based in Golden, Colo., is a leader in the fast-casual restaurant category. Boston Market serves convenient, wholesome meals in 530 restaurants located in 28 states. The company also partners with leading supermarket chains and club stores to offer Boston Market-branded ready-to-heat meals in the deli departments. Boston Market Corporation is a wholly owned subsidiary of Sun Capital Partners. For more information, visit the company's Web site at [www.bostonmarket.com](http://www.bostonmarket.com).

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