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BOSTON MARKET KNOWS HOW TO THROW A HOLIDAY PARTY

Boston Market's holiday meals and side dishes make office party planning simple

GOLDEN, Colo. (December 8, 2009) — As companies across the U.S. plan their holiday festivities, Boston Market restaurants are also busy preparing delicious and convenient options for every holiday celebration. As the go-to place for full catered meals or a last-minute stop for tasty sides or desserts to bring for a holiday potluck, Boston Market offers solutions for every holiday party need.

In the midst of current economic turbulence, many are cutting back on extravagant office parties but still want to host a memorable holiday celebration. Boston Market offers a number of easy, affordable Catered Holiday Buffet and Heat & Serve Banquet options that allow everyone the ability to serve quality food on a budget.

Boston Market's chef-inspired Catered Holiday Buffets feature several packages, including Deluxe, Premium and Create Your Own Buffets. The meals include choice of entrée such as Boneless Roasted Turkey Breast, Boneless Ham, Rotisserie Chicken or Beef Brisket; sides including Mashed Potatoes & Gravy and Sweet Corn; Cornbread; and assorted whole pies and pie by the slice, including Boston Market's famous Caramel Pecan Pie, which recently won First Place in the Commercial Pie "Nut and Chocolate" category at the APC/Crisco® National Pie Championships. To cover those last-minute party planning decisions, the meal can be delivered to the office, hot and ready to serve, within three hours of ordering. The full menus for Catered Holiday Buffets, which start at \$9.99 per person, are available in restaurants and online at <http://www.bostonmarket.com/catering>. Heat & Serve Banquet options can be accessed at www.bostonmarket.com.

"Celebrating the holidays with friends and colleagues is a cherished way for people to mark the year's end," said Lane Cardwell, CEO, Boston Market. "The convenience, quality and affordability of our Catered Holiday Buffets and Heat & Serve Banquet options make this possible, even for those that are striving to spend less on parties this time of year."

For more information or to find a Boston Market restaurant near you, please visit www.bostonmarket.com.

About Boston Market

Boston Market Corporation, headquartered in Golden, Colorado, has been giving time back to busy families and individuals for more than 24 years by offering fresh, home-style meals in 519 locations from coast to coast. Boston Market is a delicious staple of dinner tables across the nation, from the fresh chickens prepared in signature rotisserie ovens to its extensive selection of high-quality side dishes.

For the price of a sub sandwich and chips at other restaurants, Boston Market offers its customers taste, convenience and value. Its flavorful rotisserie chicken, turkey, meatloaf and brisket put quality and wholesomeness on the center of the plate. The restaurant was commended for its variety of healthful options by Men's Health magazine, which reported that Boston Market's "expansive menu of healthy sides and nutritionally reasonable three-piece chicken meals give diners plenty of choices."

Boston Market also is one of the country's largest providers of catering services. Its same-day ordering and delivery for corporate and personal events and functions of all sizes make Boston Market Catering a welcome relief from traditional sandwich tray selections.

Through a partnership with H.J. Heinz, one of the world's leading marketers of branded foods through supermarkets, a variety of Boston Market Frozen meals are available from grocers nationwide to take home and eat for those occasions when visiting a Boston Market restaurant is not practical.

For more information, visit the company's website at www.bostonmarket.com. For the latest news, deals and coupons, follow @bostmarket on Twitter.

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