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**FOR IMMEDIATE RELEASE**

**“\$2.99 MARKET MEAL DEALS” AT BOSTON MARKET**

**Boston Market guests enjoy limited time offer on menu favorites;  
valid anytime at all locations nationwide through March 21**

GOLDEN, Colo. (March 3, 2010) — Boston Market announced today the availability of its \$2.99 Market Meal Deals, which offers guests their favorite menu items in special portions at a great price. The newly introduced Market Meal Deals are available for a limited time through March 21 at all locations with no coupon required.

Boston Market, known for its wholesome home-style meals, is offering four menu favorites in special combinations, including:

- 1/2 BBQ Chicken Carver with one regular gourmet side
- Mini Meatloaf Meal, featuring one slice of meatloaf, one regular gourmet side and cornbread
- Side Duo, which includes a choice of two regular gourmet sides and cornbread
- Soup, Side Caesar Salad and cornbread

“These Market Meal Deals make dining out both delicious and very affordable,” said Lane Cardwell, CEO, Boston Market. “We are thrilled to offer our guests these Boston Market favorites in special portions at this extraordinary price.”

Boston Market’s \$2.99 Market Meal Deals are offered at all Boston Market locations and cannot be combined with any other offer, coupon or discount. Promotion ends March 21, 2010.

For more information or to find a Boston Market restaurant near you, please visit

[www.bostonmarket.com](http://www.bostonmarket.com).

**About Boston Market**

Boston Market Corporation, headquartered in Golden, Colorado, has been giving time back to busy families and individuals for more than 24 years by offering fresh, home-style meals in 515 locations from



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coast to coast. Boston Market is a delicious staple of dinner tables across the nation, from the fresh chickens prepared in signature rotisserie ovens to its extensive selection of high-quality side dishes.

For the price of a sub sandwich and chips at other restaurants, Boston Market offers its customers taste, convenience and value. Its flavorful rotisserie chicken, turkey, meatloaf and brisket put quality and wholesomeness on the center of the plate. The restaurant was commended for its variety of healthful options by Men's Health magazine, which reported that Boston Market's "expansive menu of healthy sides and nutritionally reasonable three-piece chicken meals give diners plenty of choices."

Boston Market also is one of the country's largest providers of catering services. Its same-day ordering and delivery for corporate and personal events and functions of all sizes make Boston Market Catering a welcome relief from traditional sandwich tray selections.

Through a partnership with H.J. Heinz, one of the world's leading marketers of branded foods through supermarkets, a variety of Boston Market Frozen meals are available from grocers nationwide to take home and eat for those occasions when visiting a Boston Market restaurant is not practical.

For more information, visit the company's website at [www.bostonmarket.com](http://www.bostonmarket.com). For the latest news, deals and coupons, follow @bostmarket on Twitter or join our Fan Page on Facebook.

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